



**20<sup>th</sup> Annual National CEIAG in Schools Conference**  
**Thursday 16 and Friday 17 November 2017**  
**Monkbar Hotel, York YO31 7JA**

## **“Careers education and guidance that works for everyone”**

### **Keynote Speakers**

**Kerry Senatore, Regional Lead, Careers & Enterprise Company**

**Wendy Hirsh, Visiting Professor at iCeGS, University of Derby and Principal Associate,  
Institute for Employment Studies**

**Tristram Hooley, Director of Research, The Careers & Enterprise Company**

**Marian Morris, Director, SQW and formerly Principal Research Officer at NFER**

**David Andrews, Independent CEG Consultant**

### **Sharing of practice: school case studies and qualification for careers leaders**

#### **Panel session on careers leaders in schools**

**Louise Preston, Employability Manager, Teach First**  
**Ryan Gibson, National Facilitator for Gatsby benchmarks pilot**  
**Jan Ellis, Chief Executive, Career Development Institute**

#### **Opportunities to network with colleagues in similar roles**

#### **Exhibition of careers education and guidance resources** **Prospects Education Resources**

#### Target audience

- **heads of careers, careers coordinators and careers leaders in schools**
- **CEIAG advisers in local authorities, careers companies and other organisations**
- **enterprise co-ordinators**
- **independent CEIAG consultants**
- **HE tutors for CEIAG.**

**David Andrews OBE** works as an independent education consultant, trainer, researcher and writer specialising in careers education and guidance. He is a Fellow of the National Institute for Career Education and Counselling (NICEC), a Visiting Fellow in Career Education and Guidance at the International Centre for Guidance Studies (iCeGS), University of Derby and a Policy Adviser for the Career Development Institute (CDI). [www.davidandrewsceg.co.uk](http://www.davidandrewsceg.co.uk)

# Annual National CEIAG Conference for Careers Leaders, Advisers and Consultants 2017

## “Careers education and guidance that works for everyone”

### *Thursday 16 November*

- from 11.00 a.m. Registration desk opens. Refreshments available
- from 12.15 p.m. Lunch
- 1.15 p.m. **Welcome and introduction to conference**  
**Update on national developments**  
David Andrews
- 1.45 p.m. **Helping bridge the gap from education to employment**  
Kerry Senatore, Regional Lead, The Careers & Enterprise Company
- 2.30 p.m. **Sharing of practice options 1: case studies**
- 3.30 p.m. Refreshment break
- 4.00 p.m. **Panel session on careers leaders in schools**  
Introduced and chaired by David Andrews
- Louise Preston, Employability Manager, Teach First
  - Ryan Gibson, National Facilitator, Gatsby benchmarks pilot
  - Jan Ellis, Chief Executive, Career Development Institute (CDI)
- 5.00 – 5.45 p.m. **What’s really happening in the labour market? - navigating between myths and reality**  
Wendy Hirsh, Visiting Professor, iCeGS, University of Derby and Principal Associate, Institute for Employment Studies
- 7.30 p.m. Dinner
- After dinner speaker: Graham Robb, formerly NACGT President, headteacher and Chief Inspector of Careers Services**

### *Friday 17 November*

- from 7.30 a.m. Breakfast
- 9.00 a.m. **Welcome to Day 2**  
David Andrews
- 9.10 a.m. **Evaluating the impact of CEIAG: a workshop led by two experienced researchers and evaluators**  
Tristram Hooley, Director of Research, The Careers & Enterprise Company and Marian Morris, Director, SQW and formerly Principal Research Officer at NFER
- 10.30 a.m. **Sharing of practice options 2: case studies**
- 11.30 a.m. Refreshment break
- 12.00 noon. **Looking in the mirror as well as looking forward: reflecting on four decades of work on careers**  
David Andrews
- 12.40 p.m. **Closing remarks and plans for the future of this annual national conference**
- 1.00 p.m. End of Conference

**“Careers education and guidance that works for everyone”  
16<sup>th</sup> and 17<sup>th</sup> November 2017, Monkbar Hotel, York**

**BOOKING FORM**

To reserve a place at the conference complete all sections of this form and return it to the address below.

I wish to reserve a place at the conference (please tick option required). I understand that I will be invoiced for the full amount prior to the conference and I confirm that I have read and understood the cancellation conditions below.

Full residential place	£375 +VAT, inclusive of lunch, dinner and B & B	<input type="checkbox"/>
Non-residential place	£275 +VAT, includes lunch	<input type="checkbox"/>
Thursday only	£175 +VAT, includes lunch	<input type="checkbox"/>
Friday only	£150 +VAT	<input type="checkbox"/>

Cancellations received in writing up to 31 October 2017	75% refund
Cancellations received after 31 October 2017	no refund

Surname: ..... First Name: ..... Title: .....

Organisation: .....

Job title: .....

Address (for correspondence): .....

.....

..... Postcode: .....

Tel. .... Fax. ....

e-mail address:.....

Purchase order number: .....

Invoice address, if different from above: .....

.....

Dietary and other special requirements: .....

Signed: ..... Date: .....

**Completed forms should be sent to: Di Middleditch, Conference Administrator (DA)  
PO Box 36, Offley, Hitchin SG5 3BB [di.m@btconnect.com](mailto:di.m@btconnect.com)**